YMCA

EMPOWERING YOUTH FOR FAIR, EQUITABLE, AND SUSTAINABLE COMMUNITIES

YMCA Latin America & Caribbean Annual Impact Report 2019





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Message from the Leadership
UNDERSTANDING THE PRESENT OF THE FUTURE

Through our 2019 annual report, we would like to share with you the most relevant information about our governance, policies, practices, programs, impact, and fiscal management. This document is part of our commitment to quality and transparency.

In 2019, the YMCA celebrated 175 years of service to the community. A dynamic and changing world, along with our 175 years of history, urges us to reinvent ourselves to address the present and future challenges.

At the time of writing this annual report, we are in the middle of the severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) and we want to acknowledge the YMCAs that quickly provided services to the most vulnerable communities; particularly, we want to thank the volunteers and staff who are making extraordinary efforts in complex circumstances to keep the YMCA mission alive and relevant for those who need us the most.

The virus responsible for COVID-19 is a clear example of unpredictable risks that will accelerate the changes we were already observing and will transform other aspects of the political, social, economic, and cultural life of our communities in ways that we have never imagined a few weeks ago.

The new social reality requires informed and accurate decision making. This will be the difference between surviving, standing out or disappearing. We are confident that the regional strategic plan approved in 2019 contributes to transcend as a regional movement at a key time of our history.

The YMCA is one of few organizations that brings together and includes people from all ages, nationalities, socioeconomic backgrounds, ethnic groups, religious beliefs, mental and physical abilities, sexual and gender diversity, among other social identities and we have an ethical and moral obligation to lead in building fair, equitable, and sustainable communities.

Finally, we thank our members, partners, volunteers, staff, donors, and friends for their trust and support and invite you all to read our 2019 report.

Felipe Jurado
President

Antonio Merino
General Secretary/CEO



YMCA
LATIN AMERICA AND THE CARIBBEAN

OUR CAUSE

Empowering Youth for Fair, Equitable and Sustainable Communities

OUR VALUES

The YMCA is guided by values that influence our activities and the decisions we make:

Solidarity, Honesty, Respect, and Responsibility.

OUR IMPACT

The YMCA empowers more than 1.5 million people in 24 countries in Latin America and the Caribbean.



Our **FRAMEWORK**

In 2019, our network adopted a new strategic plan 2019-2022 to increase our relevance, social impact, and sustainability in Latin America and the Caribbean.

Strategic Direction 1:

To strengthen the institutional capacities of the Alliance and its membership.

Strategic Direction 2:

To increase the social impact of the regional movement.

Strategic Direction 3:

To position the YMCA as a relevant and inclusive social organization in Latin America and the Caribbean.

Building and
PROMOTING EXCELLENCE

We continue learning from our successes and failures and building upon the strength of our network.

In 2019, 12 YMCAs began assessing their compliance with regional YMCA governance standards, and 23 YMCAs that completed their evaluation the previous year are developing action plans to identify and mitigate organizational risk, improve governance practices, promote financial transparency and accountability, and foster a strong workforce.

The Alliance also began creating opportunities for strengthening program evaluation and impact measurement helping build the knowledge for greater community impact.

“The evaluation of the governance standards raised awareness in local YMCAs about the importance of having qualified volunteer leaders who understand their role on committees and boards of directors. At the Federation level, it revealed areas of improvement which we plan to address in the short term”.



Alveiro Valencia
CEO
YMCA Colombia



Unlocking
YOUTH LEADERSHIP POTENTIAL

71 youth enrolled in the Youth In Governance Roles (YGOR) regional program to develop leadership skills to strengthen participatory democracy and good governance of not-for-profit organizations.

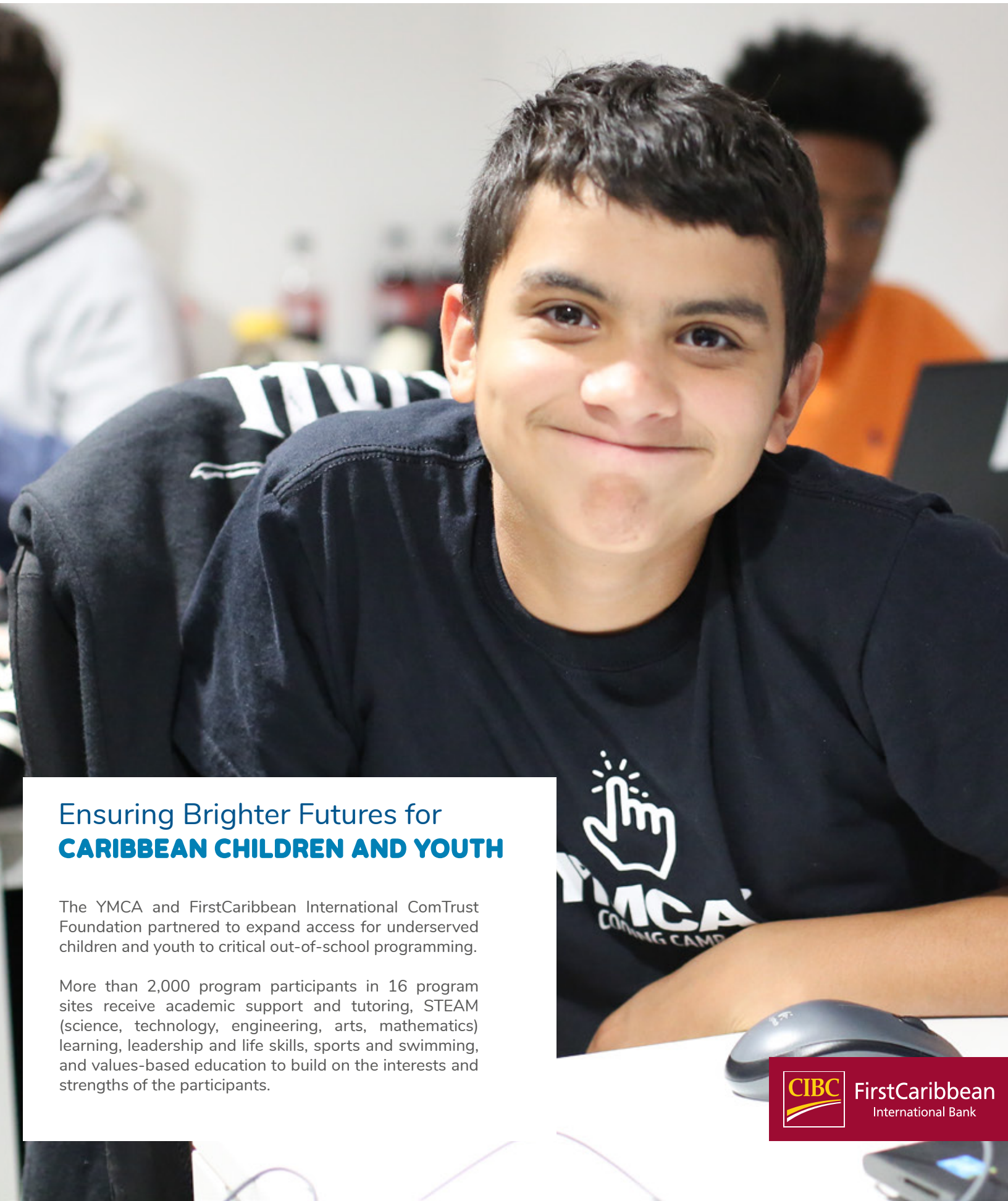
90 youth volunteer leaders participated in the campaign "Why Volunteers Make a Difference in the World"; a campaign to promote youth volunteerism as part of the 175-anniversary celebrations. It created opportunities to listen to their voices and diverse perspectives on why volunteers are important for our communities.

"Throughout the course, we learned different topics. From how to strengthen our leadership and practice good governance to managing the financials of our organization. Each module gave us tools and each activity revealed how to lead our movements. I had to evaluate mi movement [YMCA Montevideo], I analyzed it deeply, and, in collaboration with my classmate coursemate, we carried out the evaluation successfully. This opportunity was a 'before and after' in my development as a youth leader of the YMCA".



Analía Nuñez
Youth Leader
YMCA Uruguay





Ensuring Brighter Futures for **CARIBBEAN CHILDREN AND YOUTH**

The YMCA and FirstCaribbean International ComTrust Foundation partnered to expand access for underserved children and youth to critical out-of-school programming.

More than 2,000 program participants in 16 program sites receive academic support and tutoring, STEAM (science, technology, engineering, arts, mathematics) learning, leadership and life skills, sports and swimming, and values-based education to build on the interests and strengths of the participants.

CIBC FirstCaribbean International Bank









Saving Lives
WITH WATER SAFETY EDUCATION

The YMCA and Delta Air Lines joined efforts to increase access to water safety and swimming instruction programs for nearly 2,000 children and youth from underserved communities in Mexico City and Sao Paulo with a focus on developing lifesaving skills and drowning prevention.

Other initiatives included healthy living programs and youth development through Y arts.

DELTA



Building
A CULTURE OF PHILANTHROPY

In 2019, YMCA Latin America & Caribbean was invited to join the NAYDO Council (North American YMCA Development Organization) to help provide strategic vision and leadership to advance global philanthropy.

20 representatives from Latin America and the Caribbean attended the NAYDO Conference 2019 in Indianapolis, USA (April 3-6, 2019), to inspire and strengthen the philanthropic culture of the YMCA.

“The participation of Latin American and Caribbean YMCAs has enriched the NAYDO Conference experience. When Latin American and Caribbean YMCAs share their experiences, it heightens the awareness of the other attendees not only in regard to the challenges, but also the successes of resource mobilization efforts. Additionally, it increases understanding of both our similarities and differences as it relates to YMCA service and philanthropy. NAYDO appreciates that a diverse organization strengthens all of its members. We are thankful for LACA’s participation and support!”



Shelly McTighe-Rippengale
NAYDO Council Chair

NAYDO



Regionalc 2019
BE SUSTAINABLE, BE RELEVANT

On May 7-11, 2019, we united our members, partners, and supporters into REGIONALC 2019 “Be Sustainable, Be Relevant” in Santiago, Chile to celebrate and leverage the collective strength of our network of community change-makers.

We hosted several learning sessions to build bridges, solve problems, and inform perspectives. In addition, we reaffirmed our commitment to the Agenda 2030 for Sustainable Development.

“There are few civil society organizations [like the YMCA] that can replicate the same spaces, have the same level of influence, and be present in the advancement of the Agenda 2030”.



Luis Yañez
Officer-in-Charge, Secretary of the Commission
UN Economic Commission for Latin America and the Caribbean



YMCA175

The YMCA celebrated its 175th anniversary in London, the city where the movement began in 1844, with more than 3,000 young leaders in attendance who discussed opportunities to advance the Sustainable Development Goals of the United Nations.

The event was also an opportunity to strengthen partnerships with the United Nations, other grass-roots organizations, and our corporate partners. YMCA Latin America and the Caribbean participated with a 100-square-meter exhibit where youth leaders from around the world immerse in the history, culture, and YMCA programs of Latin America and the Caribbean.

"The YMCA175 event in London gave the opportunity to create new networks and friendships with youth from other YMCAs. I found similarities in the concerns other youth from my region and the world have. At the same time, I received encouragement to continue my volunteer work and contribute to fairer and safer communities for all".



Luis Tello
Youth Leader
YMCA Peru



Hurricane Dorian
RELIEF AND REHABILITATION

Two days after Hurricane Dorian hit the Grand Bahama Island, the YMCA rapidly developed a plan of action and engaged in a prolonged rehabilitation response by focusing on 4 key objectives:

- To help children, teens, young people, and senior citizens cope with stress while the head of the household focuses on recovery.

- To increase community awareness of disaster prevention and management.

- To strengthen the YMCA's ability to support the long-term recovery of the community.

- To support the YMCA staff impacted by the natural disaster.

"While doing our volunteer work in the Bahamas, we really saw the impact the YMCA continued to have during times of crisis. We saw the difference the YMCA was making constantly. They were there when the community needed them and they continued to be there".



Jenna Rober
Volunteer
GlobalMedic





Americas Conference 2020

IGNITING OUR COLLECTIVE ACTION

YMCA Latin America & Caribbean, YMCA Canada, and YMCA of the USA began planning for the Americas Conference 2020 “Fair and Equitable Communities” in Bogota, Colombia to strengthen and scale youth-led efforts that advance the UN Sustainable Development Goals throughout the Americas.





SUSTAINABLE DEVELOPMENT GOALS

Influencing Global YOUTH POLICIES

Karla Contreras and Ana Clara Martí represented YMCA Latin America & the Caribbean at the World YMCA UN Advocacy Group to advocate for youth policies in civic engagement, mental health, environment and climate change, and employment.

YMCA Latin America & Caribbean created a regional youth network “Agenda 2030” with youth leaders from across the region to connect our grassroots initiatives with our collaborative global efforts and better influence public policies.

Finnancial
SUMMARY

The information below for the year-end December 31 is derived from the financial statements for 2019 (in Mexican pesos), which were audited by BDO Mexico. Our complete audited financial statements are available upon request.

	2019	2018
Revenue		
Contributions for projects	$ 2,931,205	3,088,364
Membership dues and other income	1,116,331	999,028
Total	4,047,536	4,087,392
Expenses		
General Expenses	3,846,814	4,061,648
Financing activities		
Currency loss, net	(260,215)	(6,009)
Dividend income	35,360	
	(224,855)	(006,009)
Increase in equity	(24,133)	19,735
Equity at the beginning of the year	691,337	671,602
Equity at the end of the year	$ 667,204	691,337

The report currency of the Alliance, for legal and fiscal purposes, is the Mexico peso. The functional currency of the Alliance is the United States dollar, because it is the currency of the economic environment in which it operates, since its revenue and expenses, as well as its main assets and liabilities, are in this currency.


INGER
TREET DANCE

Recognizing our **GENEROUS PARTNERS**

At the YMCA Latin America & Caribbean, we are profoundly grateful for the generosity of our partners for empowering more youth.

Foundations and Corporate Partners

CIBC FirstCaribbean International ComTrust Foundation
Delta Air Lines

Individuals*

Adriana Stanovici
Al Tursi
Alexandria E. Brim
Antonio Merino
Ashley Matyn
Bernardo Wolfson
Bobby King
Brenda Welker
Brian Yanny
Brittany Boren
Carl W. Zvanut
Carson Henry
Catherine G. Duchon
Cathleen C. Adams
Cathleen Fromm
Central Atlantic AYR
Cesar Silva
Chad Hiu
Chris Bradford
Chris Gautier
Chris Tointon
Christine Grisham
Claire Greenwood
Clairissa Myatt
Claudia Soo Hoo
Cristina Lucero
Daniel Galán
Daniel Gómez-Santiago
Danielle Bolks
Daphne Warren-Watts
David Stamm
Deanna Hutchins
Debbie George
Deborah Reid-Neal
Denise Rooks
Don R. Painter
Efrain Gonzalez
Elaina Brennan
Elizabeth J. Coleman
Elizabeth M. Dubuque
Elizabeth Toledo Cruz
Emily Morisawa
Eric Kress
Felipe Jurado
Forrest Schrock
Francisco Zambrano
Gary E. Schlansker
George Gray
George Marsden
Guathar Chan
Halina Martinez
Heather Hughes
Heidi Brasher
Henry A. Van Zanten
Henry and Susan Chitwood
Hope Juckel-Regan
Ian Gonzalez
Jane Hardison
Janine Morales
Jason Busch
Je'Nai Talley Jackson
Jean Zimmerman
Jerry y Martha Prado Shaw
Jessica Danduran
Jim Kauffman
Jocelyn Rosenthal
John Askounis
John Cattelan
John R. Mercier
Juan Irabuena
Juan Carlos Silva Mendoza
Judy Pollack
Julia E. Gallaher
Julie Haymon
Julie See
Kaleena Escallier
Kathleen Carstens
Kathryn Pinto
Keith Shrout
Kelley Pichay
Kelsey McKim
Ken Burton
Kerry Jordan
Khalilah Harrison
Kim Aaron
Kinard Barnett
Kyande Sanders
Lauren Alley
Lee Anna Massey
Lee Anna Massey
Linda Ambis
Major Nimock
Mamta Gakhar
Marie Arcos
Mary Beck
Mary Anne Roche
Mary Tikalsky
Melanie Roth
Melody Royse
Meredith Riemersma
Michael Johnson
Michael Van Haelewyn
Michael W. Robinson
Michael W. Robinson
Michael W. Robinson
Nancy Owens
Neil J. Nicoll
Nicholas Lomauro
Oanh Nghiem Le
Pamela Lebron
Patrick O. Kelley
Paul Adkins
Paul McEntire
Paula Conway
Paula Criel
Paula Gavin
Peggy A. Ottke
Peter E. Smith
Peter Jost
Phillips 66
Randy G. Rabenstein
Renata Ferrari
Rhonda Anderson
Rick Snell
Robert "Neal" Denton
Robert "Neal" Denton
Robert C. Hastedt
Robert Swedberg
Robert Vogel
Rocío Solís
Rosanna Gomez
Safaya Fawzi
Sara Ryan
Sarah Halby
Seana M. Hasson
Shawn Mangan
Stacy Saunders

Steven Iverson
Sue Hakes
Sue Hakes
Sue Steph
Susan Walters-Klenke
The Dayton Foundation Depository, Inc.
Thomas C. Horsley
Tina Weaver
Tony Guillory
Tracy Barr
Vanessa Lane
Virginia Stout

YMCAs*

Summit Area YMCA
Greater Philadelphia YMCA
Greater Susquehanna Valley YMCA
Kentucky YMCA Youth Association
The Family YMCA
The SKY Family YMCA
YMCA Alemania
YMCA Canadá
YMCA Colombia
YMCA Perú
YMCA of Central Virginia
YMCA of Darien Community
YMCA of Florida's First Coast
YMCA of Greater Brandywine
YMCA of Greater Cincinnati
YMCA of Greater Fort Wayne
YMCA of Greater Toronto Area
YMCA of Metro North
YMCA of Metropolitan Detroit
YMCA of Metropolitan Detroit
YMCA of Northern Alberta
YMCA of Oakville
YMCA of Reading & Berks County
YMCA of San Francisco
YMCA of Snohomish County
YMCA of South Florida
YMCA of South Palm Beach County
YMCA of the USA
YMCA World Brotherhood Fund
YMCA World Fellowship of YMCA Retirees
YMCA World Service
YMCA Secours Speciaux

* Includes contributions for YMCA Peru Youth and Entrepreneur leaders Fund and the hurricane emergency appeal for the Bahamas.

YMCA175 STAND SPONSORS

YMCA Brasil (Transformer)

YMCA Colombia (Ally)
YMCA Perú (Ally)
YMCA Aruba (Ally)

YMCA México (Supporter)
YMCA Chile (Supporter)

YMCA of Greater Toronto (Friends of the World)
YMCA of the USA (Friends of the World)


LOS
ANGELES

LACA GOVERNANCE

Executive Committe

Officers

Board Chair

Felipe Alejandro Jurado Díaz (Chile)
Neurology, TeleStroke Chile and Hospital Barros Luco Trudeau

Treasurer

Bernadete María Franco Cunha (Brasil)
Retired Social Worker and entrepreneur

Secretary

Gerardo Alfonso Medina Paz (Peru)
Equipment Manager, Aeropuertos de Peru, SA

Directors

Ángela María Caridad Henriquez (Dominican Republic)
Recruitment Specialist, Pueblo Viejo Dominicana Corporation

Neydi Sagnité Cruz García (Mexico)
Coordinator of the International Cooperation for Development Master's degree at Instituto Mora and independent consultant

Edisson Eduardo Grajales Gutiérrez (Colombia)
Advisor, Community Wellness - Ibague Municipality

Rogès Lamote (Haití)
Executive VP, General Engineering Group

Pedro Henrique Matos Mantovani (Brasil)
Senior Analyst of Supply Chain Offerings, TOTVS

José Alexis Ordoñez Velásquez (Honduras)
Executive Director, National Commission for the development of alternative non-formal education

Miguel Ángel Sánchez Calcagno (Uruguay)
Commercial Manager Garino Hnos. SA

Fiscal Commission

Members:
Sergio Carrasco Rosas
Minoru Roberto Kobayashi
Luisa Inés Moreno Beltrán

Alternate members:
Andrew Johnson
Marcelo Ernesto Mañas Balbis

Technical Secretary: Rodrigo Antonio Merino Arango

Board Committees

Governance Committee

Facilitator: Miguel Ángel Sánchez Calcagno

Carlos Amador Moraga
Bernadete María Franco Cunha
Neydi Sagnité Cruz García
Luisa Inés Moreno Beltrán
Óscar Miguel Órdenes Ampuero
Jairo Yunny Sánchez Mateo
Dante Rolando Villalobos Ojeda

Technical Secretary: Rodrigo Antonio Merino Arango

Strategy Commission

Facilitator: Gerardo Alfonso Medina Paz

Juan Baqué González
David Esteban Gutiérrez
Pedro Henrique Matos Mantovani
María Isabel Montoya
José Alexis Ordoñez Velásquez
Dorly Gordon Jeffrey Oriol
Enrique Mario Ruíz Cabrera
Trevor Spence

Technical Secretary: Rodrigo Antonio Merino Arango

Comisión Legal

Facilitator: Felipe Alejandro Jurado Díaz

Agustín García Bolaños Cacho
Enio Roberto Ferreira
Moreen Hoyte
Pablo Daniel Pazos Viña
Raquel Vargas Córdoba

Technical Secretary: Rodrigo Antonio Merino Arango

CEO Appraisal and Board Development Committee

Facilitator: Bernadete María Franco Cunha

Ángela María Caridad Henriquez
José Alexis Ordoñez Velásquez
Miguel Ángel Sánchez Calcagno

Technical Secretary: Rodrigo Antonio Merino Arango

Subregions Committee

Facilitator: Felipe Alejandro Jurado Díaz

Ángela María Caridad Henriquez
Alfredo Raúl Salas Delgado
José Alveiro Valencia Zapata

Technical Secretary: Rodrigo Antonio Merino Arango

Senior Management Team

CEO:
Rodrigo Antonio Merino Arango

Programs and Projects:
Daniel Galán Aguilar

Admin and Institutional Development:
Ángela Natali Cifuentes Chaparro

Brand and Communications:
Daniel Gómez Santiago

IT:
Juan Manuel Irabuena Richard

Subregional Coordinators:

Mesoamerica: Carlos Amador Moraga

Caribbean: Gwenael Apollon

Brazil: José Ricardo Caporal Calza

South Cone: Óscar Miguel Órdenes Ampuero

Andean: José Alveiro Valencia Zapata



Membership

YMCA Aruba
YMCA Bahamas
YMCA Barbados
YMCA Belice
YMCA Bolivia
YMCA Brasil
YMCA Chile
YMCA Colombia
YMCA Ecuador
YMCA El Salvador
YMCA Guatemala
YMCA Haití
YMCA Honduras
YMCA Islas Caimán
YMCA Jamaica
YMCA México
YMCA Nicaragua
YMCA Panamá
YMCA Paraguay
YMCA Perú
YMCA República Dominicana
YMCA Trinidad y Tobago
YMCA Uruguay
YMCA Venezuela

The 2019 annual report has been translated into English solely for the convenience of readers of this language. In all cases, where there are any disagreements, the Spanish version shall prevail.



YMCA

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Delegación Miguel Hidalgo, C.P. 11320
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